

9th Annual Southwest Marketing Network Conference-In Diné Region
March 30 & 31, Howard Johnson's Gallup Inn, Gallup, NM
"Food, Farming, and Caring for Mother Earth-Lifeway"

Day One, Wednesday, March 30th

8am-9am Registration, refreshments

9am-10am Welcoming, Opening Prayer, Keynote #1

Welcoming: **Jim Dyer**, Director of SWMN

Opening Prayer: **Dorothy Bitsilli**, Tohatchi, Red Willow Farm Board

Keynote Speaker #1: Jim Enote--Zuni Pueblo Farmer, Artist, Advocate for Indigenous Peoples

Director of the A:shiwi A:wam Museum and Heritage Center

10am-10:15 Break: Networking, Resource Tables

10:15am-12 Session One: Breakouts

Room A Homegrown: Farming & Ranching meeting local needs

Hasbidító-Dryland farming & ranching, conservation, youth, food access study, **Tammy Herrera**

Red Willow Cooperative Farm Project, Tohatchi- **Elvis Bitsilli, Dorothy Bitsilli**

North Leupp Family Farms- **Tyrone Thompson, Hank Willie**

Room B Decolonizing Our Diet: Connecting Health, Youth Leadership, and Renewal in Growing and Eating

Center for American Indian Health, Tuba City Clinic, Johns Hopkins University -**Trudy Billy**

Native Health Initiative, Univ of NM Students- **Anthony Fleg, Elaine Shutiva**

Natwani Coalition, Hopi Foundation-**Leland Dennis**

Room C Working Together to Access Local Markets: Cooperatives & Business-to-Business Relations (I)

Ramah Navajo Foods-**Theo Shorty**

Resource Blue Mountain Meats-**Doug Hall, Scott Frost**

Navajo Ram Project, Creating Quality & Consistency- **Anthony Howard NTC Extension**

La Montanita Coop, Cooperative Distribution Center & MicroLoans- **Michelle Franklin, Robin Seydel**

buying from local producers & selling to markets in NM and the SW & LAM Fund

12-1:30pm Lunch, Keynote #2, & Grassroot Projects Sharing

Keynote #2, Nikke Alex--Black Mesa Water Coalition

Empowering young people while building healthy & sustainable communities and by protecting Mother Earth and the integrity of Indigenous Peoples' cultures

Facilitator: Share with your neighbor: turn to neighbors near your table and find out who there are, what they are working on, and what they are interested in learning or sharing.

- 1:30-3pm** **Session Two: Breakouts**
- Room A** **The School, Community & Youth Connection: Food, Farming, Gardening & Culture**
 Hasbídító-Youth Centered Sustainable Community Development-**Tyffany Herrera, Rochelle**
 Food Corp, Univ of NM students, "Cycles of Life"-**Henry Jake Foreman, Eudora Claw**
 Bringing Traditional Values "Home" through Farming with the Youth-Kewa Pueblo (formerly Santo Domingo Pueblo)-**Jan Atencio,**
- Room B** **Taking Care of Mother Earth: Our Environment & Good Food**
 DINE Inc, Navajo Food Policy Council-**Jamescita Peshlakai**
 Hopi Tutskwa Permaculture: Hopi Traditional Growing & youth leadership- **Lilian Hill**
 Black Mesa Water Coalition & Navajo Green Jobs-**Nikke Alex, Claudia Jackson**
- Room C** **Working Together to Access Local Markets: Cooperatives & Business-to-Business Relations (II)**
 Sedillo Cattle Association, Laguna Pueblo- **John Romero, Stuart Romero**
 Native Farms & Ranches- **The Martinez Family, 3 Generations: Lawrence, Brenda, Taelor**
 Dine Be Iina Inc., The Navajo Lifeway, Sheep Producer Resources- **TahNibaa L. Naataanii, Charleen Touchette**
- 3pm-3:30** **Break: Networking, Resource Tables**
- 3:30-5pm** **Session Three: Breakouts**
- Room A** **Traditional & Organic Growing, Farm Goals & Planning for Market**
 Farm profitability and planning, sheep and goats, and alternative poultry production- **Tammy Hinman, ATTRA/NCAT**
 Organic & Traditional Growing, Planning Your Path- **Lynda Prim**
- Room B** **Accessing Land, Water, & Knowledge for Food & Farming Projects**
 Dryland Farming, Greenhouses, Restoring the Land by Hand, Applying for Permits & Teaching by Doing- **Morgan Yazzie,**
 Dine Community Gardens & Grazing Official Teesto Chapter Community
 Invited: Resource people from Navajo Land Dept, Water Dept, BIA, NRCS, Extension Services
- Room C** **Building Community Food Systems: Food System Values and Implementation Tools**
 Buy Local, Climate-Friendly, Biodiverse & Wildlife-friendly, Cooking Competitions, and more
 -**Jim Dyer, Jenny Wrenn, Kelsey Reeder**
- 5pm-5:30** **Break: Networking, Resource Tables**
- 5:30-7pm** **Award Ceremony & SWMN Reception**
Justin Willie Award was established at the 2010 Peshlakai Cultural Foundation's "Gathering for Mother Earth."
 Introducing Justin Willie's Parents: **George Sr. and Emma Jean**
 Introducing the Nominees and the **Award winner**
 Facilitator: **Jamescita Peschlakai** & Steering Committee
Who is Who? An interactive "meet & greet" to discover multiple talents & wisdom in the room. **Prizes!**
- 7pm-9pm** **Film Screenings & Special Meetings (make a request)**

Room A requested: "The Economics of Happiness," by Helena Norberg-Hodge, 2011, 67 minutes. Featuring: [Vandana Shiva](#), Bill McKibben, David Korten, Michael Shuman, Juliet Schor, Richard Heinberg, Rob Hopkins, Andrew Simms, Zac Goldsmith, Samdhong Rinpoche
Room B open
Room C open

Day Two, Thursday, March 31st

8:30-9am Refreshments, Networking, Resource Tables

9am-9:45 Welcome, Planning Update, Keynote #3

Jim Dyer or Planning Committee

Keynote #3, Tammy Herrera--Hasbídító--Ojo Encino, Torreon, Counselor: Dryland Farming,
Restoring Mother Earth & Ourselves: Working with land, plants, animals, and each other, across generations

10am-11:45 Session Four: Breakouts for Planning & Implementing Emerging Solutions

Room A Developing Your Agriculture Enterprise: Individually or Cooperatively-

Team 1: Tammy Hinman, Susann Mikkelson, Lynda Prim

Bring your Enterprise or Cooperative Business ideas, plans, challenges, and strengths to this team.

Room B Strategic Planning for Community Food Systems- Team 2: Jim Dyer, Jenny Wrenn, Kelsey Reeder

Bring your Community Project, ideas, plans, challenges, and strengths to this team

Room C Working on Policy Issues: for Food Security, Land and Water Access-Team 3: Pam, Kathleen Gonzalez

If your project or enterprise has run into red tape and policy roadblocks: Bring your challenging situation to this team
Learn how to advocate for fairness & improved resources at the local level, state & federal levels (Farm Bill 2012)

11:45-12 Break: Networking, Resource Tables

12-2pm Lunch and Prioritizing Goals for 2011-2012

Planning Committee: audience participation to report back from 3 morning sessions
Identify next steps: priorities for 2011-12, potential projects, partners, resources

2pm-3:30pm Networking and Planning Meeting for Tribal Community Projects

Determine how the SWMN can best help network or connect Native American groups
and other groups in the Four Corners States

3:30pm Adjourn

3:30-5pm *Optional Farm Tour-Local Farm in Gallup Area. U-drive. Meet in Howard Johnson's parking lot*

Greenthread Farm: Certified Organic, 1.6 acres of what is locally known as Navajo Tea or "Cota",
Steve Heil, Four-Corners Growers Cooperative